**Sponsorship approach: automobile-based for specific people**

Hello sir,

I hope you’re doing well.

Scrolling through Instagram, I came across your profile.

I handle public relations for Vishwaracers, a team of enthusiasts who manufacture vehicles in the sports domain. Vishwaracers, VIIT, was formed in 2012, and through our consistent hard work, we have paved our way to success!! The team has brought victory to the college at numerous competitions, like FORMULA BHARAT and SAE SUPRA international events. As a pat on the back, we have made our way to Formula Student, Austria, which is to be held in July 2022. Let me tell you, Vishwaracers is the only team to represent India this year in the combustion sector. But right now, the only thing that is holding us back is finance.

As far as I know, you are an automobile enthusiast, with a dream job of working in a leading car magazine. We thought you could help us in some way.

Due to the current Covid situation, there’s a hike in prices. To cover our expenses, we are looking for sponsorships. We are one step away from making our country proud. Small funding from your side can make a huge difference.

Also, since you are a renowned figure in this area, we are hoping that you would bring in a few potential contacts who could help us with the same.

A kind gesture of yours could make a huge difference.

We are looking forward to hearing from you!!

Regards,

Team Vishwaracers, VIIT

To know more about us, you can visit

<https://www.vishwaracers.com/>

You can also check out

<https://youtu.be/lbQu3PZoEAU>

**Sponsorship approach: automobile-based for companies**

Hello sir,

I hope you’re doing well.

Scrolling through Instagram, I came across your profile.

I handle public relations for Vishwaracers, a team of enthusiasts who manufacture vehicles in the sports domain. Vishwaracers, VIIT, was formed in 2012, and through our consistent hard work, we have paved our way to success!! The team has brought victory to the college at numerous competitions, like FORMULA BHARAT and SAE SUPRA international events. As a pat on the back, we have made our way to Formula Student, Austria, which is to be held in July 2022. Let me tell you, Vishwaracers is the only team to represent India this year in the combustion sector. But right now, the only thing that is holding us back is finance.

You have been working in this field for a long time now, and hence, we thought you could help us out with the same.

Due to the current Covid situation, there’s a hike in prices. To cover our expenses, we are looking for sponsorships. We are one step away from making our country proud. Small funding from your side can make a huge difference.

Also, we are hoping that you would bring in a few potential contacts who could help us with the same.

A kind gesture of yours could make a huge difference.

We are looking forward to hearing from you!!

Regards,

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